



Global Institute for Water, Environment and Health Ecotourism Program for Geneva, Switzerland

PROGRAM OVERVIEW

This training program aims at raising awareness on environmental issues and aspects of nature conservation related to tourism. The goal of the program is to familiarize participants with ecotourism during their stay in Geneva.

Ecotourism is defined as **"responsible travel to natural areas that conserves the environment and improves the well-being of local people"** (TIES, 1990). Ecotourism essentially is a mix of inter-dependent concepts that are linked to each other. The main goal of Ecotourism is to achieve a type of tourism that is sustainable in the long term. The three key concepts of Ecotourism are environment, local population and sustainable traveling.

The current program combines travelling and training, which gives its participants an opportunity to get familiar with ecotourism practices used in Geneva - a city that offers a suitable setting for the training program. Geneva is more than chocolate and watches- it has incredible landscapes and is a heart of many international organizations working on environmental issues.

OBJECTIVES

The main objectives of specific program are:

- To teach, entertain and relax
- To touch upon both environment and culture (Cultural Exchange)
- To interpret natural environment and highlight sensitive areas and fragile ecosystems
- To provide an opportunities for researchers with the background of tourism to work on the nature

TARGET GROUP

- Interested students or professionals with the background of but not limited to tourism, environment and sociology
- Researchers
- Civil Society
- Youth Leaders

THEMES OF THE PROGRAM

- Swiss and French landscapes
- Ecological sustainability
- Promotion of nature conservation
- Use of renewable energy resources



ACTIVITIES

1. An insight to Ecotourism
 - Visiting Geneva lake and Geneva's lake front
 - Getting familiar with the use of solar energy
 - Visiting the Swiss Alps

2. Nature and Landscape
 - Visiting rivers Rhone, Arve and L'Arclémannique (region of Geneva-Lausanne - Montreux)
 - Visiting mountains Saleve, Jura and botanical garden
 - French landscapes

3. International Geneva
 - Visiting some international organizations, including the United Nations Palace
 - Visiting some historical places: old town, Reformation wall, Russo Island
 - Visiting financial and international centers
 - Visiting organizations working on sustainable development (e.g. OMC, ILO, UNEP, and IUCN)

REGISTRATION

1. Apply online by using our online Registration Form [Here](#):
2. Email us your Curriculum vitae
3. Colored passport copy
4. Certified copies of current or completed educational certificates, diplomas and/or transcript

DATES AND FEE

Module 1	Module 2
5 th June – 11 th June, 2016	4 th September – 10 th September, 2016

Category	Duration	Fee (CHF)	20% Early Bird Discount (Pay 3 months before)	10% Early Bird Discount (Pay 2 month Before)	Group Discount (15% for 3-5 people "Each Person")	Partner's Discount - 20% (Only for students)
Student	7 days	1000	800 (Save 200 CHF)	900 (Save 100 CHF)	850 (Save 150 CHF)	
Others (University Staff, Professionals, government Officials and Corporate Sector)	7 days	2000	1600 (Save 400 CHF)	1800 (Save 200 CHF)	1700 (Save 300 CHF)	800 CHF (Save 200 CHF per student)

****Please note that the fees do not include air tickets, visa costs, logging and living expenses.***



LOCATION

Switzerland-Geneva and France (Alps)

Global Institute for Water Environment and Health will provide all participants with a visa invitation